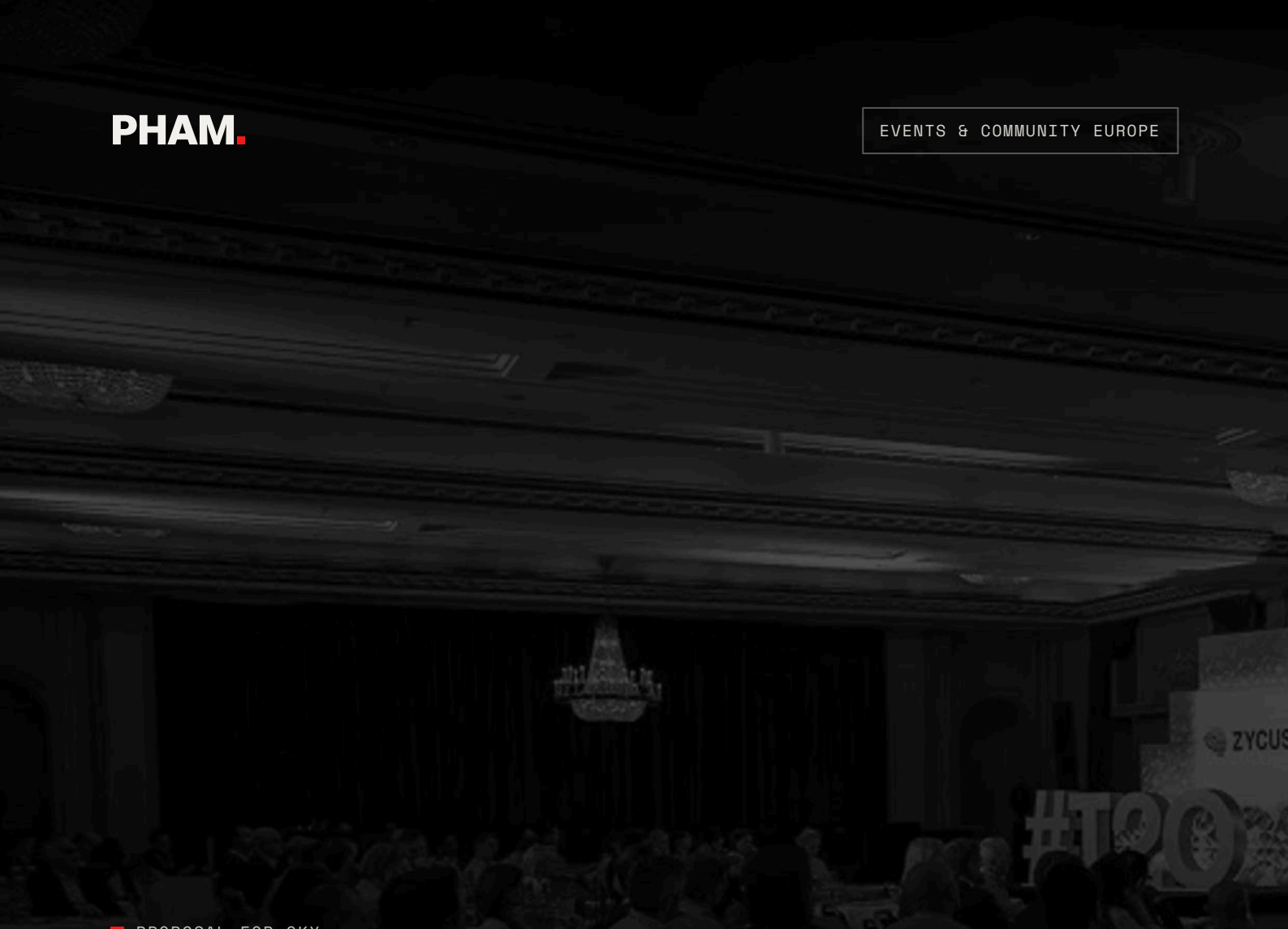
PHAM.

EVENTS & COMMUNITY EUROPE



PROPOSAL FOR OKX

PHOTO AND FILM FOR EVERY OKX EVENT IN EUROPE.

A monthly service for 1 to 5 events a month: first photos within 3 hours, all photos within 24, the first film edit within 48.

SERVICE	CONTACT	PREPARED BY	DATE
1 to 5 events a month	Sandra González	Tân Pham, PHAM. Creative	3 November 2026

EVERY OKX EVENT, ONLINE THE SAME NIGHT

One team that knows your brand covers each event, puts the first photos in your folder while the room is still full, and delivers the film for both feeds two days later. The same look and one price list in every city.

FOR YOUR COMMUNITY

Posts while it is still live

The first photos within 3 hours, so the event is on your channels the same evening.

FOR THE OKX BRAND

One look across Europe

A dedicated lead who knows your branding, your team and your shot list, event after event.

FOR YOU

One supplier, one price list

One contact, one monthly invoice, and a price per event that drops as the calendar fills up.

3 h
first photos in your folder

24 h
25+ edited photos per event

48 h
first edit of the highlight film

2
formats per film, 16:9 and 9:16

2
feedback rounds on every film

1
contact for every event







Recent conferences and events, shot by the PHAM. crew.

WHAT YOU ASKED FOR, POINT BY POINT

Every item below is in the Essential price. Nothing in your brief is an extra.

01

Photography

About 25 edited, high-resolution photos per event: keynotes and panels, OKX branding and the venue, team, speakers and guests, networking and atmosphere.

HOW

25+ edited photos within 24 hours, usually more. The first batch within 3 hours.

02

Video

One 30-40 second highlight film per event, horizontal and vertical, with arrivals, branding, talks, guests and details.

HOW

16:9 and a separate 9:16 cut. Edit, colour grade, sound design and licensed music.

03

Delivery and feedback

Photos within 24 hours, the first film edit within 48 hours, two consolidated feedback rounds.

HOW

A Google Drive folder per event. Final film within 2 working days after each round.

04

A monthly service

1 to 5 events a month, photo and video priced separately, across Europe.

HOW

A price per event set by the events in the month. Photo or video also on its own.

HOW WE WORK

OKX at the centre

Branding, people and the conversations around them. Every shot list starts with where the logo and your team will be.

Made for social first

Vertical framing is planned on site, not cropped afterwards. The 9:16 film is cut as its own version.

One partner for the season

Quiet months and busy months use the same team, the same look and one price list.

One contact

Tân plans every event and is your single contact. On a retainer, a dedicated lead works your events and knows your brand.

ONE EVENT

AN OKX EVENING, FROM ARRIVAL TO DELIVERY

An example for a networking event with talks from 18:00 to 22:00. We adjust the plan to the format: a conference day, a VIP dinner or a community night.

A WEEK BEFORE	**15-minute call and shot list** Who speaks, which partners and guests matter, where the branding stands.
17:00	**Crew on site** Branding, signage and the empty venue, before guests arrive.
18:00	**Arrivals and welcome** First guests, the OKX team, the room filling up.
19:00	**Talks and panels** Speakers, audience reactions, a backup audio recorder on every speech.
20:15	**Networking** Candid conversations, portraits, details and the room at its fullest.
WITHIN 3 H	**First batch of photos** Edited on site and in your folder the same evening, ready to post.
WITHIN 3 H	**10-15 s vertical teaser** Full A first look for social while people are still sharing the night.
NEXT DAY 10:00	**LinkedIn carousel** Full 6 to 10 photos in OKX layout, ready to post.
WITHIN 24 H	**25+ edited photos** Large for print, small for web and social.
WITHIN 48 H	**First edit of the highlight film** 16:9 and 9:16. Two feedback rounds, the final within 2 working days after each.

WHAT EACH EVENT INCLUDES

CREW	One photographer and one videographer
HOURS ON SITE	Up to 5 hours. Longer events are booked as a full day
EQUIPMENT	Cameras, lenses, gimbal, wireless mics with backup recorder, LED lights
USAGE RIGHTS	Included. All channels, paid and organic, no time limit
MUSIC	Licensed for your online channels, including paid social
DELIVERY	A shared Google Drive folder per event, link sent by email

CREW

THE TEAM BEHIND EVERY OKX EVENT

Two people work each event. The crew is confirmed per event from this pool, based in and around Amsterdam and ready to travel.



Tân
Producer, your contact



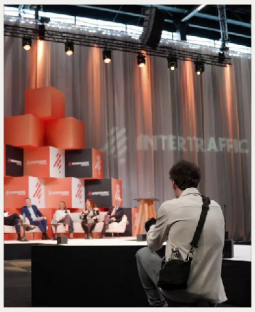
Adrián
Photographer



Merel
Photographer



Lars
Photographer



Daan
Cinematographer



Stefan
Documentary filmmaker



Ryan
Video, edit and photo



Stijn
Video, edit and photo



Legend
Content and edit



Ricardo
Editor and VFX

A dedicated lead

On a retainer, one lead works your events and learns your brand, your team and your shot list. Names are confirmed a week ahead.

Always covered

If someone drops out, a crew member who knows the plan takes over. Spare cameras, cards and audio on site, every file copied twice before the crew leaves.







QUOTE

TWO LEVELS, PRICED PER EVENT

The same base in both. Full adds two extras for social-first content, marked in red. Prices exclude VAT.

PER EVENT	ESSENTIAL **€3,200** 1 event a month	OUR SUGGESTION **FULL** **€3,850** 1 event a month
Photographer and videographer on site, up to 5 hours	✓	✓
First photos within 3 hours, 25+ edited photos within 24 hours	✓	✓
30-40 s highlight film, 16:9 and 9:16, first edit within 48 hours	✓	✓
Two feedback rounds, licensed music, usage rights	✓	✓
Crew, equipment, editing and a Google Drive folder per event	✓	✓
10-15 s vertical teaser the same night, within 3 hours of the end (€400)	—	✓
LinkedIn carousel, 6-10 photos in OKX layout, by 10:00 the next morning (€250)	—	✓
1 event in a month	**€3,200**	**€3,850**
5 events in a month, per event	**€2,250**	**€2,900**
On a 3-month term	Same price	Same as Essential

3-MONTH TERM

Full at the Essential price. Commit to 3 months and the same-night teaser and the LinkedIn carousel are included at every event, at no extra cost. On a 1-month term, Full is + €650 per event.

WHAT FULL ADDS — Essential covers every point in your brief. Full puts the event on social the same night and on LinkedIn the next morning.

PRICE

THE MORE EVENTS IN A MONTH, THE LESS EACH ONE COSTS

The number of events booked for a month sets the price of every event in that month. Photography and video are priced separately, so you can also book one of the two.

EVENTS IN A MONTH	PHOTOGRAPHY	VIDEO	PER EVENT	PER MONTH
1 event	€1,400	€1,800	€3,200	**€3,200**
2 events	€1,250	€1,650	€2,900	**€5,800**
3 events	€1,100	€1,500	€2,600	**€7,800**
4 events	€1,050	€1,350	€2,400	**€9,600**
5 events	€1,000	€1,250	€2,250	**€11,250**

Events in the Netherlands and Belgium: travel included. Elsewhere in Europe: the same prices, plus €350 per crew member for each travel day, and travel and hotel at cost, booked only after your approval. VAT: 21% for a Dutch OKX entity, reverse charged for an OKX entity elsewhere in the EU.

OPTIONS, EX VAT	
Full day, 6 to 10 hours on site	+ €300 photo + €700 video
Third crew member, for large events or two stages	€750 per event
Extra feedback round	€250
Travel day, outside NL and BE	€350 per crew member
Overtime after a 10-hour day	€175 per hour
Photo or video only	Line price above

CONDITIONS	
Minimum term	1 month, at least 1 event
3-month term	1+ event a month, Full included
Price per event	Set by the events booked that month
Cancel or postpone, 14+ days ahead	Free
Within 14 days	50%, or free if moved within 60 days
Invoicing	Monthly, 30 days, extras on the next invoice
Usage rights	Included
Prices valid until	30 Nov 2026

Full terms at phamcreative.nl/terms. No commitment until signed.

OUR PROMISES

TRYING A NEW SUPPLIER SHOULD COST YOU NOTHING

You are building a programme for all of Europe. These three promises are in the agreement.

01

On time, or it's on us

If the photos aren't in your folder within 24 hours, the photography for that event is free.

02

The first event is risk-free

If the first event isn't what you expected, we re-edit it. If it still isn't right, you don't pay for the film and you're free to stop.

03

Your dates come first

Retainer dates are held before any other booking. We confirm a new date within 24 hours.

QUESTIONS YOU MAY HAVE

Essential or Full?

Essential covers every point in your brief. Full adds a vertical teaser the same night and a LinkedIn carousel the next morning. On a 3-month term, Full costs the same as Essential.

Can you work outside the Netherlands?

Yes. The event prices stay the same. Each crew member adds €350 per travel day, plus travel and hotel at cost, booked only after your approval.

What if an event runs longer than 5 hours?

It is booked as a full day (6 to 10 hours): + €300 for photography and + €700 for video. After 10 hours, €175 per hour.

Who owns the photos and films?

OKX can use everything on every channel, paid and organic, without a time limit. The usage rights are in the price.

NEXT STEP

TELL US YOUR FIRST DATE.

We send the agreement the same day. No commitment until signed.

Tân Pham
Producer, PHAM. Creative

tan@phamcreative.nl · +31 6 81729712

20-minute call:
cal.com/phamcreative/20min

Online: okx.phamcreative.nl

PRICES VALID UNTIL 30 NOV 2026

HOW TO CONFIRM

SIGN AND SEND BACK

Tick your term, fill in your first date and the details, and send this page to tan@phamcreative.nl. We confirm the crew the same day.

☐ **1-month term, Essential**
Every point in your brief
€3,200 to €2,250 per event

☐ **1-month term, Full**
Plus the same-night teaser and LinkedIn carousel
€3,850 to €2,900 per event

☐ **3-month term, Full included**
At least 1 event a month
€3,200 to €2,250 per event

FIRST EVENT: DATE AND CITY

EVENTS EXPECTED PER MONTH

BILLING DETAILS

OKX ENTITY

CONTACT PERSON

BILLING ADDRESS

EMAIL FOR INVOICES

PO OR REFERENCE NUMBER

BUDGET HOLDER

VAT NUMBER

SIGNATURES

OKX

NAME

DATE

SIGNATURE

PHAM. Creative

NAME

DATE

SIGNATURE

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